



ANNAMALAI UNIVERSITY
DIRECTORATE OF DISTANCE EDUCATION

S011 - B.B.A (E/M)

SECOND YEAR -THIRD SEMESTER

Academic Year : 2022 - 2023

ASSIGNMENT TOPICS

This booklet contains assignment topics. Students are asked to write the assignments for **FIVE** papers as per instructions.

Last date for submission:**01.11.2022**

Last date for submission with late fee **300/-:15.11.2022**

NOTE:

1. Assignments sent after **15.11.2022** will not be evaluated.
2. Assignments should be in the own handwriting of the student concerned and not type-written or printed or photocopied.
3. Assignments should be written on A4 paper on one side only.
4. All assignments (with Enrolment number marked on the Top right hand corner on all pages) should be put in an envelope with superscription "**BBA Assignments**" and sent to **The Director, Directorate of Distance Education, Annamalai University, Annamalai Nagar – 608 002** by **Registered post**.
5. No notice will be taken on assignments which are not properly filled in with *Enrolment Number* and the *Title* of the papers.
6. Students should send full set of assignments for all papers. Partial assignments will not be considered.

ASSIGNMENT INSTRUCTIONS

Write assignments on **FIVE** questions in each paper. For each question the answer should not exceed 4 – pages. Each assignment carries 25 marks (5questions).You are expected to write **FIVE questions for every subject**.

Dr. R SINGARAVELU
DIRECTOR

011T2310 – தாள் – உரைநடையும் நாடகம்

- 1) பெண்ணுரிமைச்சிந்தனைகள்பற்றிமாதவையாவின் கருத்துக்களை விளக்கி எழுதுக.
- 2) கயற்கன்னிநாடகம்சங்கநூற்கருத்துக்களுக்குஎங்கனம்இடமளித்துள்ளது.
- 3) கைகேயின்கொடுமையைப்பேராசிரியர்எவ்வாறுபுலப்படுத்துகிறார்.
- 4) இராவணன்தூய்மைகுறித்துமாணிக்கனார்விளக்கும்செய்திகளைதெளிவுபடுத்துக.
- 5) கயற்கன்னிநாடகப் பாத்திரப்படைப்பின் சிறப்பினை எடுத்துரைக்க.

143E2320 - ENGLISH THROUGH LITERATURE III: DRAMA

Write in about 250 words on the following topics:

1. Shakesperean Comedy.
2. Character of Rosalind
3. Character of Orlando.
4. The Title of the Play, *As You Like It*
5. Phrases and Clauses.

011E2330 – FINANCIAL MANAGEMENT

1. Explain the importance of Financial Management.
2. What are the Factors affecting financial planning.
3. List out the factors influencing working capital.
4. Examine the theories of Capital structures.
5. Enumerate the different kinds of dividend.

011E2340 – OPERATIONS RESEARCH

1. Write the Models and techniques of OR.
2. Bring out the merits and demerits of linear programming.
3. Elaborate Transportation Model.
4. Write an essay on PERT.
5. Write the characteristics of Queuing Model.

011E2350 – HUMAN RESOURCE MANAGEMENT

1. Write the differences between Personnel Management and HRM
2. What is performance appraisal? Discuss the various traditional techniques of Performance appraisal.
3. Explain on the Social Security Measures.
4. Write the functions of Trade Unions
5. Discuss the benefits of Human Resource audit.